



EDS ECHO SUMMIT SERIES

Pain: April 24–25, 2021

Rarer Types: May 29, 2021

vEDS: July 30–31, 2021

Neuro: September 25–26, 2021

Allergy: November 20–21, 2021

Sponsorship Opportunities

The Ehlers-Danlos Society is a global community of patients, caregivers, health care professionals, and supporters, dedicated to saving and improving the lives of those affected by the Ehlers-Danlos syndromes and related disorders. We support collaborative research and education initiatives, awareness campaigns, advocacy, community-building, and care for the EDS and HSD population. Our goals are world-wide awareness—and a better quality of life for all who suffer from these conditions. **Our strength begins with hope.** The Ehlers-Danlos Society is focused on making a real difference for those living with EDS/HSD. The Global Learning Conference is far more than just a series of seminars.

“Thank you for putting on this great event. It’s very organized and run well. I love all the choices of seminars and this cool app to network, vote and ask questions. I really appreciate that it was online because due to my joint issues I can’t travel or sit that long – so being able to watch from the comfort of my own home was great!”

The first-ever EDS ECHO Summit attracted **over 300 professional registrations from 21 countries**, including physicians, nurses, and physical therapists who treat those with EDS and HSD. The 2020 Virtual Summer Conference attracted **over 1600 household registrations from 41 countries**. Over 800 individuals downloaded the summer conference Whova app with more than 200 times the conversations and activity than normal Whova events. We expect continued growth in 2021, as we gather for a series of five targeted summits, each featuring **one day for professionals and one day for the community**, to share the latest information about EDS and HSD and to learn about the new products and services available to those with these conditions. Note the Rarer Types Summit will be only a one-day broadcast for both professionals and the community in attendance.



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Platinum Sponsor (\$20,000 for ALL or \$7,500* per Summit event)

- Recognition as Platinum Sponsor in registration materials, PowerPoint loop, and acknowledgement from the podium as the Platinum Sponsor during general sessions.
- Opportunity for welcome remarks from a corporate representative to the conference audience for each day of the event (three minutes, to be approved by Society staff).
- Opportunity to show a video (three minutes, to be approved by Society staff) each of the two days, during breaks on the virtual broadcast.
- Opportunity to place one page of digital material in conference handouts on Whova App.
- Ad with company profile in mobile app with spotlight recognition as Platinum Sponsor.
- Sponsor recognition posts on The Society's Facebook and Twitter accounts before, during, and after the conference.
- Company logo prominently placed on the conference webpage.
- Company registration access to view virtual broadcast.
- Opportunity to email attendees pre- and post-conference, sent by The Society. Content must be approved by Society staff.

Gold Sponsor (\$15,000 for ALL or \$5,000* per Summit event)

- Recognition as a Gold Sponsor in registration materials, PowerPoint loop, and acknowledgement from the podium as Gold Sponsor during general sessions.
- Opportunity to show a video (two minutes, to be approved by Society staff) each of the two days of each of the Summit Series events, during breaks on the virtual broadcast.
- Opportunity for a corporate representative to address the conference audience at a general session for each day of event (two minutes, to be approved by Society staff).
- Ad with company profile in mobile app with spotlight recognition as a Gold Sponsor.
- Sponsor recognition posts on The Society's Facebook and Twitter accounts before, during, and after the conference.
- Company logo prominently placed on the conference webpage.
- Company registration access to view virtual broadcast.
- Opportunity to email attendees post-conference, sent by The Society.

*** One-day Rarer Types event: Platinum \$5000, Gold \$3500**



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Silver Sponsor (\$10,000 for ALL or \$2,500* per Summit event)

- Recognition as a Silver Sponsor in promotional messages and acknowledgement from the podium during a general session.
- Opportunity to show video (two minutes, to be approved by Society staff) one day (to be determined by Society Staff) of each of the Summit Series events, during breaks on the virtual broadcast.
- Ad with company profile in mobile app with spotlight recognition as a Silver Sponsor.
- Sponsor recognition posts on The Society's Facebook and Twitter accounts during and after the conference.
- Company recognition on the conference webpage.
- Company registration access to view virtual broadcast.

Bronze Sponsor (\$7,500 for ALL or \$1,750* per Summit event)

- Recognition as a Bronze Sponsor in promotional messages and acknowledgement from the podium during a general session.
- Opportunity to show a video (one minute, to be approved by Society staff) one day (to be determined by Society Staff) of each of the Summit Series events, during breaks on the virtual broadcast.
- Ad with company profile in mobile app with spotlight recognition as a Bronze Sponsor.
- Sponsor recognition on The Society's Facebook and Twitter accounts after the conference.
- Company recognition on the conference webpage.
- Company registration access to view virtual broadcast.

Supporting Sponsor (\$5,000 for ALL or \$1,250* per Summit event)

- Recognition as Supporting Sponsor in promotional materials .
- Ad with company profile in mobile app with spotlight recognition as Supporting Sponsor.
- Company recognition on the conference webpage
- Company registration access to view virtual broadcast.

***One day Rarer Types event: Platinum \$5000, Gold \$3500, Silver \$1750, Bronze \$1225, Supporting \$1000**



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App Banner Advertisement

Whova

\$250 for banner ad 700px by 210px (w x h) in conference app (Whova) for each ECHO Summit Series event. Must be received no later than one week before scheduled event date.

Conference Hand Outs Inclusion

Whova

\$500 for each insert to be included in conference hand outs via the conference app (Whova) for each ECHO Summit Series Event. Must be received no later than one week before scheduled event date.

Virtual Broadcast Commercials

For each commercial: \$500 for first 30 seconds, \$350 each additional 30 seconds. Materials due in 1080HD mp4 format. Must be received no later than one week before scheduled event date.

Questions? Interested? Contact us at carissa.hocevar@ehlers-danlos.com or 240-801-7463.