The Ehlers-Danlos Society is focused on making a real difference for those living with Ehlers-Danlos syndromes (EDS) and hypermobility spectrum disorders (HSD). The Society’s events are far more than just a series of seminars.

The Ehlers-Danlos Society held six events in 2022 which attracted over 3,100 community members virtually and over 850 healthcare professionals virtually. The hybrid Global Learning Conference and the hybrid International Scientific Symposium attracted 900 attendees combined. Sixty percent of healthcare professionals who joined our events in 2022 were first-time attendees.

Through Whova, there were a total of 853,403 sponsor impressions on our 2022 Global Learning Conference, a 55% increase on the 2021 Global Learning Conference. (Sponsor impressions are when an attendee clicks either on the sponsor banner or navigates to the sponsors customize resources. Each view is counted towards the sponsor impressions total.) There were 304 community board topic posts (the average on the Whova app is 14).

“I love all the choices of seminars and this cool app to network, vote, and ask questions. I really appreciate that it was online because due to my joint issues I can’t travel or sit that long—so being able to watch from the comfort of my own home was great!”

We are excited to continue reaching our global community in 2023 and 2024, through our innovative virtual and hybrid events.
Why Sponsor an Ehlers-Danlos Society Event?

As a sponsor of an Ehlers-Danlos Society event, your company will be provided with a prime and cost-effective marketing opportunity through the virtual platform, without the expenses associated with the time and travel of a traditional exhibit. Sponsors and registrants will be able to join the event from their desktop, laptop, iPad, or mobile phone from the comfort and convenience of their home, office, or institution. When we are able to offer in-person events, sponsors will be offered (dependent on sponsor tier) a complimentary booth in our exhibit hall to promote their product in-person.

We are using social media platforms to share authentic stories, research, education, and resources that move people to action. With our strong presence on social media, we can help you further your brand by increasing impressions, engagements, followers, and social media traffic, all while helping us further our mission. Join us now and start seeing your return on investment!
Registrant reach from our 2022 Hybrid Events

The Global Learning Conference & The Scientific Symposium

Key benefits of Sponsoring Our Events

Access, Engagement, Visibility

The virtual webinar platform, alongside our dedicated event app, Whova, will provide live and on-demand opportunities to present your product or services directly to the registrants. Attendees will have access to the content through the app for two years after the event takes place.

- **1,349 App downloads**
  - 964 GLC
  - 385 Symposium

- **18,552 Messages sent**
  - 16,883 GLC
  - 1,669 Symposium

- **350 Community board topic posts**
  - 304 GLC
  - 46 Symposium

- **693 Photos taken**
  - 629 GLC
  - 64 Symposium

- **98 Meet-ups created**
  - 90 GLC
  - 8 Symposium

- **~1m Sponsor impressions**
  - 853,405 GLC
  - 121,786 Symposium
The Society’s events will provide opportunities to engage directly with registrants — via sponsored breakout rooms, product presentations, topic lounges within the app, and many others based on the sponsor tier selected.

**Connections and virtual networking**

Connect with an expected 500+ healthcare professionals and EDS and HSD community members in the virtual or hybrid setting. Companies will reach a wider audience with the increased global attendance the virtual/hybrid meeting will offer.

**Who attends the Community Events?**

Patients, their families, and caregivers, who want to learn more about managing EDS and HSD, meet and network with other patients, and find products and services to help them in their daily life.

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**Attendee feedback from 2022’s Events:**

“Excellent conference full of a wealth of information.”

“Made a lot of good connections and I learned a lot. Feel empowered!”

“Amazed by the amount of international researchers. I came out of the event with a better understanding of the disease and with lots of hope.”

“...all of it was validating and some will be useful as a healthcare worker and all will be personally beneficial.”

“I thought this conference was very all-encompassing and I appreciated that the speakers could give scientific answers but still make it understandable for people unfamiliar with cEDS or medical terminology.”

“I found the entire event incredibly informative and validating. Hearing from experts about my conditions gave me ideas of new treatment avenues to pursue and interacting with fellow conference attendees with my condition made me feel like I was part of a community...Thanks sooo very much!”
Who attends the Healthcare Professionals Events?

• Healthcare practitioners from who provide comprehensive diagnostic and management services for patients with EDS and HSD; including,

• Doctors, physician assistants, nurses, therapists, and counsellors from a number of specialties including rheumatology, orthopaedics, pediatrics, clinical genetics, cardiology, gastroenterology, neurology, urology, and psychiatry, and complementary and integrative health practice; and,

• Researchers involved in basic science and clinical study of EDS and HSD.

Attendee feedback from Virtual EDS ECHO Summits for Healthcare Professionals, 2022:

“The speakers were amazing and I liked the range of personal lived experience to specialists.”

“The most valuable aspect to me is I now have the tools to use the proper terminology to communicate what is happening to me to my doctor’s/specialists. There’s research that shows my experiences are real (testing issues, etc.) and that is extremely validating and a boost to my mental health.”

“There were so many things that I found helpful! Mattress stitching, blood pooling, micro-valve prolapse, pain control - all were fantastic.

“The GI was the most helpful for me - especially with the early satiation and firmer stomach, vomiting, etc. I finally feel like my GI issues make sense!”

“It was such an informative event and I feel like I have learned so much about my condition.”
## Events Currently Available to Sponsor

### Virtual

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDS ECHO Summit: Fatigue – Causes and Management</td>
<td>October 7-8, 2023</td>
</tr>
<tr>
<td>EDS ECHO Summit: Dysautonomia in EDS &amp; HSD</td>
<td>March 16-17, 2024</td>
</tr>
<tr>
<td>EDS ECHO Summit: Nutrition, EDS, &amp; HSD</td>
<td>November 16-17, 2024</td>
</tr>
</tbody>
</table>

### In-Person/Hybrid - 2023—24

Hybrid events are a combination of live and virtual events. We will be hosting these events in-person, complete with a live audience, and we will have a virtual component so off-site attendees can participate and engage with the event, no matter where they are.

<table>
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<tr>
<td>Global Learning Conference: Difficult Conversations in EDS &amp; HSD, Dublin, Ireland</td>
<td>August 2-5, 2023</td>
</tr>
<tr>
<td>Global Learning Conference: Theme TBC</td>
<td>July, 2024</td>
</tr>
<tr>
<td>EDS ECHO Summit: Genomics</td>
<td>September 21-22, 2024</td>
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</table>

## Sponsorship Tiers

<table>
<thead>
<tr>
<th>Sponsorship Tiers</th>
<th>Package Inclusions</th>
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<tbody>
<tr>
<td>Non-profits &amp; Advocates</td>
<td>$500 Package covers one (1) event</td>
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<td>Supporter</td>
<td>$1,750 Package covers one (1) event</td>
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<td>Collaborator</td>
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<td>$10,000 Package covers three (3) events</td>
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<td>Champion</td>
<td>$25,000 Limit 5 companies</td>
</tr>
<tr>
<td>Premier</td>
<td>$40,000 Limit 2 companies</td>
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**Recognition as a sponsor on event welcome slide, which will be held for up to 30 minutes and will direct attendees to your website via a QR code.**

- Non-profits & Advocates: ✔️
- Supporter: ✔️
- Collaborator: ✔️
- Partner: ✔️
- Champion: ✔️
- Premier: ✔️

**Company name and website URL listed on the event webpage.**

- Non-profits & Advocates: ✔️
- Supporter: ✔️
- Collaborator: ✔️
- Partner: ✔️
- Champion: ✔️
- Premier: ✔️

**Company name, contact information, social media links, descriptive paragraph, and optional product or service images prominently placed on the event sponsors webpage.**

- Non-profits & Advocates: ✔️
- Supporter: ✔️
- Collaborator: ✔️
- Partner: ✔️
- Champion: ✔️
- Premier: ✔️

**Company description paragraph prominently placed on the event webpage.**

- Non-profits & Advocates: ✔️
- Supporter: ✔️
- Collaborator: ✔️
- Partner: ✔️
- Champion: ✔️
- Premier: ✔️
## Sponsorship Tiers

### Package inclusions:

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### Company registration access to attend full virtual broadcast of the event.

- ✓ Non-profits & Advocates
- ✓ Supporter
- ✓ Collaborator
- ✓ Partner
- ✓ Champion
- ✓ Premier

### Sponsor recognition posts on The Society’s Facebook and Twitter accounts before, during, and after the event.

- ✓ Non-profits & Advocates
- ✓ Supporter
- ✓ Collaborator
- ✓ Partner
- ✓ Champion
- ✓ Premier

### Company logo in pre-event email sent to attendees the week before the event.

- ✓ Non-profits & Advocates
- ✓ Supporter
- ✓ Collaborator
- ✓ Partner
- ✓ Champion
- ✓ Premier

### Opportunity to submit a coupon or paragraph insert in our virtual “Swag Bag.”

- ✓ Non-profits & Advocates
- ✓ Supporter
- ✓ Collaborator
- ✓ Partner
- ✓ Champion
- ✓ Premier

### Post-event sponsor engagement report from app (Whova).

- ✓ Non-profits & Advocates
- ✓ Supporter
- ✓ Collaborator
- ✓ Partner
- ✓ Champion
- ✓ Premier

### Post-event feedback summary report of your product.

- ✓ Non-profits & Advocates
- ✓ Supporter
- ✓ Collaborator
- ✓ Partner
- ✓ Champion
- ✓ Premier

### A half page informational paragraph about your organization will be included in the welcome email sent out to attendees before the event.

- ✓ Non-profits & Advocates
- ✓ Supporter
- ✓ Collaborator
- ✓ Partner
- ✓ Champion
- ✓ Premier

### Opportunity to submit a logo banner on our event app (Whova) which will be shown on a loop, continuously throughout each event.*

- ✓ Non-profits & Advocates
- ✓ Supporter
- ✓ Collaborator
- ✓ Partner
- ✓ Champion
- ✓ Premier

### Acknowledgment as an announcement to attendees on our Whova app as a Partner, Champion, or Premier Sponsor during welcome sessions.

- ✓ Non-profits & Advocates
- ✓ Supporter
- ✓ Collaborator
- ✓ Partner
- ✓ Champion
- ✓ Premier

### Exhibit space at in-person event — includes one six-foot skirted table, two (2) chairs and a wastebasket. Exhibit space will accommodate table-top displays only; all exhibits should fit on top of the table and companies’ own signage and displays can be placed directly behind the six-foot skirted table. Additional tables are $100 each and $25 for additional chairs.**

- ✓ Non-profits & Advocates
- ✓ Supporter
- ✓ Collaborator
- ✓ Partner
- ✓ Champion
- ✓ Premier

### Opportunity to submit a physical flyer or coupon to insert in our in-person swag bags.

- ✓ Non-profits & Advocates
- ✓ Supporter
- ✓ Collaborator
- ✓ Partner
- ✓ Champion
- ✓ Premier
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### Package inclusions:

- **Three (3) complimentary tickets for company representatives to attend in-person events.**
  Tickets include food and beverages during the events. Tickets do not include a contribution towards travel, accommodation, or other incidentals.

- **Sponsored discussion group created on the app (Whova) for attendees to meet and discuss your product before, during, and after the events.**

- **Opportunity to submit an advertisement video of up to two (2) minutes duration to play in the long break during each event.***

- **Sponsored Zoom breakout room for the opportunity to interact with attendees and do a live demonstration during the long break of each virtual or hybrid event.**

- **Whova roundtable inclusion. Easily connect and interact with attendees both virtually and on-site through our exclusive Whova roundtable feature, where you will have 30 minutes to showcase your products and services and answer questions live from attendees across the globe.**
  
  [https://vimeo.com/566183189](https://vimeo.com/566183189)

- **Opportunity for the company representative to pre-record an address to the virtual event audience to be played during an event break.* (1 minute address)**

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**EXCLUSIVE ADD-ON OFFER**

**CONFERENCE SWAG BAG SPONSORSHIP**

**$3,000 per in-person/hybrid event**

See your product brought to life on a customized event tote bag.

Each in-person registrant will receive their welcome Swag Bag with your logo displayed alongside The Society’s brand.

*Logos will be displayed in order/size of sponsorship level optioned

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* To be approved by the Society.
** IN-PERSON BOOTH ASSIGNMENTS: Booths will be assigned on a sponsor-level priority. Every attempt will be made to meet requests regarding location; however, The Ehlers-Danlos Society reserves the right to reconfigure the exhibit hall if necessary.
Itemized Sponsorship Opportunities:
(If not already included in your tier)

**APP BANNER ADVERTISEMENT**

$300 for banner ad

Size: 700 px by 210 px (w x h) in conference app (Whova) for each event. Must be received no later than four weeks before the scheduled event date.

**VIRTUAL BROADCAST COMMERCIAL**

For each commercial:
$500 for the first 30 seconds, $150 for each additional 30 seconds

Materials are due in 1080HD mp4 format. Must be received no later than three weeks before the scheduled event date.

**INCLUSION IN VIRTUAL SWAG BAG**

$150 for a coupon or e-flyer insert per event

Must be received no later than four weeks before the scheduled event date.

**INCLUSION IN IN-PERSON SWAG BAG**

$250 for a product sample, coupon, or e-flyer insert per event

Must be received no later than six weeks before the scheduled event date.
LIVE LANGUAGE INTERPRETATION

$10,000 per language, per event
(choose one: French, German, Spanish, Italian, Japanese or Portuguese)

Sponsorship includes live interpretation of the full event into your chosen language; language sponsor recognition posts on The Society’s Facebook and Twitter accounts and in emails to attendees before, during, and after the event; and a company description paragraph prominently placed on the event webpage.

CAPTIONING

$1,750 per event

Includes the full event being captioned in English; captioning sponsor recognition posts on The Society’s Facebook and Twitter accounts and in emails to attendees before, during, and after the event; and a company description paragraph prominently placed on the event webpage.

SCHOLARSHIPS

Sponsor 30 individual in-person scholarships for:
$5,000 for the Global Learning Conference, Dublin.

Scholarships for virtual events will include access to the event app and all privileges of a full paying attendee; scholarship sponsor recognition posts on The Society’s Facebook and Twitter accounts and in emails to attendees before, during, and after the event; and a company description paragraph prominently placed on the event webpage.
Hear From Our Past Event Sponsors
Sponsor Testimonials

“Sponsoring The EDS Society conferences has been a great experience for our business, Body Braid. I am very impressed with the organization for putting on excellent events that bring together top experts in the field with the community affected.

The staff have been wonderfully understanding and supportive, going beyond expectations in making things work well. I look forward to being a sponsor at more of their events and encourage others to take advantage of this excellent opportunity.”

Blair Voyvodic, MD, Body Braid

“We have been a sponsor of The EDS Society for a number of years now. They are always very helpful both before the event and during the event to ensure you have good exposure to the attendees of the event.

We have always felt very welcome by the organising committee and the EDS community really enjoys learning about products and services that can help them improve the management of their conditions.

We hope to continue working with the Society in future years.”

Pam Cowans, DM Orthotics

“Silver Ring Splint Company has been a sponsor of this conference and community for over twenty years and it is truly one of the highlights of our year as a company.

It’s not often that we are able to personally fit our products to our patients due to the nature of our company and the intimate environment that this conference provides is invaluable to us.

The collective knowledge and experience of the staff and speakers and the passion that is so clearly on display is wonderful to see.”

Natalie, Silver Ring Splints
Interested in sponsoring us?

We would be delighted to receive your completed sponsorship commitment form.

CLICK HERE TO ACCESS FORM

For any questions please email Danielle Hohlier, Campaign Director: danielle.hohlier@ehlers-danlos.com