



The
**Ehlers
Danlos**
Society

**Sponsorship
Prospectus**

Become a Sponsor
Together, We Thrive.



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Introduction

The Ehlers-Danlos Society is a global not-for-profit 501c3 organization dedicated to advancing and accelerating research and education in Ehlers-Danlos syndromes (EDS) and hypermobility spectrum disorders (HSD). We work tirelessly to create a world in which each person living with EDS and HSD has the right treatment and care at the right time.

Welcome to the 2025 International Scientific Symposium

We are delighted to announce the International Scientific Symposium 2025, which will take place on September 17-21, 2025, in Toronto, Canada. Hosted by The Ehlers-Danlos Society, this event serves as a cornerstone for advancing research, collaboration, and innovation in EDS and HSD.

The symposium brings together a global community of leading researchers, clinicians, geneticists, allied health professionals, and more. Fostering an environment of shared discovery and collective progress. Our commitment is to promote a deeper understanding of Ehlers-Danlos syndromes (EDS), hypermobility spectrum disorders (HSD), and related conditions, paving the way for enhanced diagnostic tools, improved patient outcomes, and innovative treatment approaches.



Event Details

Where: Hilton Hotel Toronto, Canada
When: September 17-21, 2025

This year's program promises an engaging mix of keynote lectures, panel discussions, breakout and networking sessions, and poster presentations, designed to highlight groundbreaking research and promote interdisciplinary dialogue.

The theme is Pathways to Progress: A Decade of Insights and Innovations in EDS and HSD.

This year, we will reflect on the remarkable advancements in research, diagnostics, and clinical care achieved over the past decade, celebrating the collaborative efforts that have driven these successes. The symposium also marks a pivotal moment as we prepare for the "Road to 2026" and the anticipated release of the updated diagnostic criteria. Together, we will explore how these milestones will shape the future of EDS and HSD care, creating a stronger foundation for progress in the years to come.

Schedule:

Wednesday - Saturday, Exclusively Medical Professionals

Sunday, Community Day

This event is intended for health professionals, with the exception of the final day. On Sunday, September 21, we open the audience to community members, their families, and caregivers.

We strongly encourage clinicians and researchers to attend this meeting. The multidisciplinary nature of the conference provides an opportunity to talk to specialists from many different fields including basic scientists, geneticists, internists, orthopedic and vascular surgeons, dentists, paediatricians, physiotherapists, genetic counsellors, nurses, and others working with EDS and HSD.

All 5 days are included in the price of a general entry ticket and exhibitor pass.



Why You Should Join Us

Supporting the Advancement of Research and Publication in EDS and HSD

We actively empower researchers by removing barriers to publication. By covering publication fees and providing essential resources including access to a biobank and data repository, we ensure that important findings are shared with the global medical and scientific community through high-impact journals.

By partnering with us, you join a movement dedicated to driving progress in EDS and HSD research, ensuring discoveries are shared to improve understanding, diagnosis, and care worldwide.

Showcase Your Processing Lab at Our Symposium

With over \$3 million invested in proteomics and epigenetics research and plans for continued growth, we are committed to driving innovation in these fields. Our symposium brings together leading researchers and healthcare providers actively seeking advanced processing services, creating a unique opportunity for labs to connect with the right audience and showcase their capabilities.

Join us to help accelerate groundbreaking research while building impactful partnerships.

Elevate Your Clinical Testing Services

Our symposium offers a prime opportunity to enhance your brand's visibility with clinicians who actively recommend and rely on these services.

Showcase your expertise, connect with a targeted audience, and make an impact in this growing field by joining us as a sponsor.

Showcase Your Research Tools

By sponsoring our symposium, you can showcase your solutions to researchers and clinicians at the forefront of discovery. This is an opportunity to demonstrate how your tools can optimize their work, foster collaboration, and accelerate breakthroughs in understanding and treating Ehlers-Danlos syndromes. Join us to empower the next generation of research.

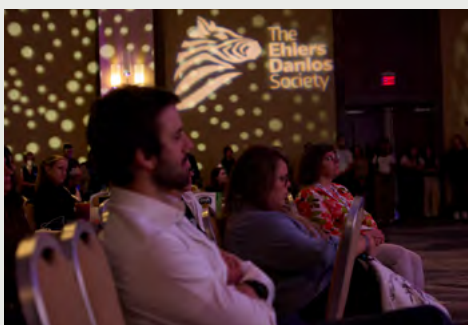
Showcase Your Products and Devices

Our symposium offers an unparalleled platform to present your products or devices to a diverse audience, including allied health professionals, surgeons, and industry leaders. This is your chance to connect with potential distributors, establish meaningful partnerships, and gain invaluable exposure. On Community Day, you can even sell your products directly to attendees, reaching a highly engaged and targeted audience.

Why You Should Join Us

Join us as a sponsor for the International Scientific Symposium 2025 and play a vital role in shaping the future of EDS and HSD care. This prestigious event brings together global experts, researchers, and advocates to share groundbreaking insights and innovations.

Sponsorship provides a unique opportunity to showcase your commitment to advancing research and care while gaining unparalleled exposure to a dedicated and targeted audience. Be part of the journey as we celebrate a decade of progress and pave the way for the future.



Exhibitor Information

	Early Bird (Until March 1, 2025)	Regular Price (Until August 1, 2025)
Commercial	\$3,900	\$4,500
Non-profit	\$3,000	\$3,500



This price includes:

- Exhibit space at the event
- 2 tickets to attend with full access to the talks
- Logo and company profile on our meet the sponsors webpage.



Booth

- 10-foot-wide exhibitor space;
- 6-foot table with two chairs included;
- Internet included;
- Security when exhibits are closed;

Please provide your own signage and materials to design your stand and make it your own.



Registration

- Two full conference registrations included for the event;
- Tickets for additional staff are offered at a reduced cost.
- Food and beverages included during the event.











Extras

- Power is included where possible. Additional power at your booth is available upon request at an extra charge. Power restrictions and prices may differ at each venue;
 - Larger plot sizes are available at a charge. We can offer you a double plot giving you a 20-foot space;
 - Extra 6-foot tables and chairs are available at a small fee.
- Please request all extras you may require at your stand at least eight (8) weeks prior to the event.



Sponsorship Package

Maximize your impact with our all-inclusive premium exhibitor package, designed to provide unparalleled exposure. This exclusive package includes a list of features to ensure your brand stands out, from complimentary gala dinner tickets, prominent on-site branding, to virtual visibility. Don't miss this opportunity to showcase your company and connect with our audience at every level.

Premium exhibitor Package:	\$6,000
Exhibit space at the event (see details on dimensions and inclusion on the page above).	
2 complimentary tickets to attend with full access to the talks (food and beverages inc. during the event).	
2 complimentary tickets to the Gala dinner.	
Physical flyers to go in the physical goody bags, given to all attendees.	
1 post on socials in the lead up or during the event) – you can work with our marketing director to approve the content shared. This will be posted across all platforms (Facebook, Instagram, BlueSky, and LinkedIn).	
Video commercial to play in the ad breaks (a maximum of 2 minutes – the time allowance can be used in one go (one video) or split into shorter segments throughout the event).	
Feature on the Whova event app with your own profile, created and controlled by you. You can use this to share documents, research, videos, gain feedback from our audience with customized polls, and speak to our audience directly answering any questions they may have. You can organize meet ups at the booth and so much more. More information on this can be found on page 6.	
A full-page advertisement in our e-brochure emailed to all attendees before the event.	
Your logo featured on our event webpage with a company description and contact details.	
Your logo to be featured throughout the event (on welcome and break presentation slides, on TVs in the foyer, etc).	

Other exciting sponsorship opportunities available

Take your visibility to the next level with our exciting, high-impact sponsorships we have available. These premium options are highly exclusive, with most available to only one sponsor, ensuring unmatched exposure at the event. Don't miss your chance to partner with us and leave a lasting impression on our global audience.



Gala Dinner - \$15,000 (limit of one sponsor)

Sponsor our Gala dinner for outstanding branding and exposure at our most decorated evening of the year. Enjoy the opportunity to address our audience, feature your brand on signage, napkins, and more at this exciting event.



VIP Reception - \$12,000 (limit of one sponsor)

Gain exclusive visibility among our most influential guests by sponsoring the VIP Reception. Align your brand with high-profile attendees and enjoy unparalleled networking opportunities at this off-site, exciting evening.



Community Day - \$10,000 (limit of one sponsor)

Be the face of our Community Day, the busiest day of our event! Feature your brand prominently across activities and materials, creating lasting impressions with patients and their families.



Roundtable Host/Presentation - \$3,500

Position yourself as a thought leader by hosting a roundtable or delivering a presentation. Showcase your expertise and engage directly with our community of researchers, clinicians, industry professionals and more.



Networking Hour - \$6,500 (limit of one sponsor)

Facilitate meaningful connections by sponsoring the Networking Hour. Your branding will be visible throughout this valuable session, where industry leaders and professionals come together to network and collaborate.



Name Badges - \$6,000 (limit of one sponsor)

Ensure your brand is seen by every attendee by sponsoring the event name badges. Your logo will be prominently displayed, making a lasting impression throughout the conference.

Other exciting sponsorship opportunities available



Sustainable Movement Sponsor - \$5,000 (limit of one sponsor)

Highlight your commitment to sustainability by supporting our environmentally-friendly initiatives. Your brand will be associated with all our eco-conscious efforts during the event.



Connect Newsletter - Patient Feature - \$1,500

Reach our engaged patient community directly with a feature in our Connect newsletter. Share your message with those most connected to our mission and have the chance to address our community directly.



WiFi Name - \$5,000 (limit of one sponsor)

Put your brand at the fingertips of every attendee! By sponsoring the event WiFi, your company name will be the first thing everyone sees when connecting online, ensuring that every attendee will know your name.



Healthcare Newsletter Feature - \$1,500

Gain targeted exposure among healthcare professionals through a feature in our Healthcare newsletter, showcasing your brand to the people driving change.



Larger Advertisements - \$6,500

Make a big impact with a larger poster, banner, or sign in our foyer, ensuring your message stands out to all attendees and participants at the event.



Individual Emails - \$2,000

Target your ideal audience with precision through customized email campaigns to attendees who've expressed interest in your category, ensuring maximum engagement and impact.



Whova App

Maximize your sponsorship impact with the Whova app. Create a personalized profile to connect live with our global audience and engage directly with potential clients and partners. Whova offers powerful features to share videos, send messages, and respond to audience inquiries in real-time. Enhance your visibility and foster meaningful connections at our events with the Whova app, your essential tool for success.

See all the app's features available:

- A full Whova profile run by you that can include information about your company, your logo, links to your website and socials, videos, resources, and more.
- The chance to create and host topical discussions for people to join and interact with you through the app every day.
- Participate in the live Q&As virtually where the audience can comment and interact with you. You'll have the opportunity to reply to questions and share relevant information with your target audience.
- A banner with your company's logo and information featured on a loop, continuously throughout the event on the app.
- A 30-minute sponsored virtual breakout room during the event, hosted through the Whova app, offering you a spotlight for valuable time to interact with the attendees.
- Two (2) company announcements during the event, personalized by you, that go out to all attendees.
- Two (2) custom polls created by you during the event to gather feedback and insights from our audience.
- A post-event Whova feedback report to share with your personalized data on how attendees engaged with you through the app during the event.



Swag Bags

Promote your brand with an advertisement in our virtual brochure emailed to all attendees, or in our physical goody bags distributed at the event for maximum visibility and exposure.

Virtual swag bag

Our virtual swag bag is a digital brochure emailed to all event attendees before the event. This brochure showcases advertisements from our esteemed sponsors, providing a unique opportunity to engage with our audience. You'll have an advertisement space to use creatively—whether it's an informational piece, a personal story about your brand, or an exclusive event coupon code. Both half-page and full-page advertisement options are available.

Dimensions:

Full Page (A4) – portrait

Half Page (A5) – landscape



Physical swag bag

Our physical swag bag, given to all attendees at our hybrid events, offers a tangible connection with our audience. Include a flyer with information about your brand, a coupon code to boost sales, or a free product sample for attendees to try. This opportunity is available exclusively at our hybrid conferences, with approximately 600 in-person attendees.



Accessibility

Help make our events more inclusive for all by funding one of the following features.

Live language interpretation (Include one language translated from English, per four-day event/Global Learning Conference)

Event organizers will choose the language based on the target audience's demographic and location. Available options include French, German, Spanish, Italian, Japanese, and Portuguese. Sponsorship includes live interpretation of the event into one language, sponsor recognition on social media and attendee communications, a company description on the event webpage, and translation of supporting materials like registration pages and agendas.



Captioning

(Include captioning per four-day event/ Global Learning Conference)

Includes the full event being captioned in English; captioning sponsor recognition posts on The Society's Facebook and Twitter accounts and in emails to attendees before, during, and after the event; and a company description paragraph prominently placed on the event webpage.

Scholarships (Sponsor 20 community members to attend an in-person Global Learning Conference)

Scholarships for all event attendees will include access to the event app and all the privileges of a fully paying attendee; scholarship sponsor recognition posts on The Society's Facebook and Twitter accounts and in emails to attendees before, during, and after the event; and a company description paragraph prominently placed on the event webpage.



Exclusivity; You can pay a premium fee to be the exclusive seller/sponsor within your market.

Testimonials

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“Sponsoring The EDS Society conferences has been a **great experience for our business, Body Braid**. I am very impressed with the organization for putting on excellent events that bring together top experts in the field with the community affected.”

“The staff have been wonderfully understanding and supportive, going beyond expectations in making things work well. I look forward to being a sponsor at more of their events and encourage others to take advantage of this excellent opportunity.”

Blair Voyvodic, MD, Body Braid



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“Silver Ring Splint Company has been a sponsor of this conference and community for over twenty years and it is truly one of the highlights of our year as a company.”

“It’s not often that we are able to personally fit our products to our patients due to the nature of our company and the intimate environment that this conference provides is invaluable to us.”

“The collective knowledge and experience of the staff and speakers and the passion that is so clearly on display is wonderful to see.”

Natalie, Silver Ring Splints



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“We have been a sponsor of The Ehlers-Danlos Society for a number of years now. They are always very helpful both before the event and during the event to ensure you have good exposure to the attendees of the event.”

“We have always felt very welcome by the organising committee and the EDS community really enjoys learning about products and services that can help them improve the management of their conditions.”

“We hope to continue working with The Society in future years.”

Pam Cowans, DM Orthotics



Poster Sessions

Showcase Your Research in Our Poster Sessions

Our poster sessions provide an excellent opportunity to share your findings with a global audience of clinicians, researchers, and industry professionals passionate about advancing knowledge in Ehlers-Danlos syndromes (EDS) and hypermobility spectrum disorders (HSD).

Present your findings, spark meaningful discussions, and gain valuable feedback from experts in the field. Whether you're highlighting preliminary data, innovative methodologies, showcasing products, or the outcomes of your latest study, this platform allows you to make a significant impact, connect with like-minded professionals, and contribute to shaping the future of EDS and HSD research.

Don't miss this chance to spotlight your work and engage with a dynamic, supportive community! If you are interested in applying for a spot, please fill out the inquiry form that can be found [here](#).

[**SUBMISSION FORM**](#)

Application deadline: March 2025

Cancellation Policy

The Ehlers-Danlos Society does not accept refunds on sponsorship packages or exhibit booths once payment has been made. However, we are able in certain circumstances to postpone sponsorship to a later event/date if needed.

Payment Terms

Full payment is required to secure your sponsorship. Please contact briony.corbett@ehlers-danlos.com for more information.

Sponsorship packages are available at a reduced rate if you wish to exhibit at more than one event over two years.

Interested in sponsoring us?

Contact

For any questions please email
Briony Corbett, Sponsorships Coordinator:
briony.corbett@ehlers-danlos.com

ALTERNATIVELY
CLICK BELOW TO ACCESS OUR SPONSORSHIP FORM

[SPONSORSHIP FORM](#)



Join Us

Whether you're an experienced researcher, a healthcare professional looking to expand your knowledge, or a passionate advocate for change, the International Scientific Symposium 2025 offers an unparalleled opportunity to connect, learn, and contribute to the future of the EDS and HSD community.

Join us as we come together in pursuit of our shared mission: to create a world where individuals living with these conditions have the answers, care, and support they need to thrive.

We look forward to welcoming you in Toronto!





The
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Please contact

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The Ehlers-Danlos Society

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