



# Prospectus

## The Marketplace: A Platform With Purpose.

**Welcome to The Marketplace, a unique online resource that connects consumers with meaningful products while supporting our mission to CARE, funding Care, Access, Research, and Education.**

The Ehlers-Danlos Society presents The Marketplace; an ongoing opportunity for our community to shop from businesses that give back. It's more than shopping; it's making a difference.

Whether you're looking for adaptable fashion, jewelry, nutritional supplements, medical devices, home goods, or art, The Marketplace offers a feel-good shopping experience with options that support both our community and our cause.

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# Our Mission, Together

The Marketplace is where shopping meets impact. Every vendor, every product, and every purchase are part of our journey to CARE for the Ehlers-Danlos syndrome (EDS) and hypermobility spectrum disorder (HSD) communities.

Together, we're creating a marketplace with a mission—where giving back and making a difference is just a click away.

## Join Us in Making a Difference

Whether you're a consumer shopping for essentials or a vendor looking to give back, The Marketplace offers an opportunity for each of us to support The Ehlers-Danlos Society in a lasting way.



# For Consumers: Shopping with Impact

By shopping through The Marketplace, you're not just making a purchase, you're contributing to our shared mission and helping to us to CARE. A portion of each sale goes directly toward supporting research, awareness, and resources for those with EDS and HSD.

## Why Shop with Us?

### Give Back Effortlessly:

With each purchase, a percentage of profits go to The Ehlers-Danlos Society, allowing you to support our shared mission of **C**are, **A**ccess, **R**esearch, and **E**ducation, while also treating yourself.

### Discover Helpful Resources:

The Marketplace features vendors with products curated for our community, offering options that can support wellness, comfort, and style.

### A Mission in Every Purchase:

The Marketplace isn't just about what you buy; it's about creating a supportive ecosystem where every dollar spent contributes to a better future for those living with EDS and HSD.

### Disclaimer:

Although The Marketplace is a wonderful resources page providing links to various products and brands for your convenience, we are not affiliated with these businesses.

If you have any issues with orders, returns, or product inquiries, please contact the vendor directly.

If you experience any issues with a vendor, please let us know via the feedback form on The Marketplace, and we will take appropriate action.



# For Vendors: Share Your Brand with Purpose

As a vendor on The Marketplace, you have the chance to be part of something bigger—a community that values health, wellness, and support. By participating, you'll enjoy visibility among your target audience and show goodwill to a community that already values what you offer.

## Why Join The Marketplace?

### Year-Round Exposure:

The Marketplace provides you with year-round access to a highly engaged, dedicated audience who actively seek products that can make a difference in their lives.

### Trackable Contributions:

As an affiliate partner, every sale is tracked through personalized links or codes, allowing you to see the direct impact of your support.

### Align with a Mission-Driven Platform:

By donating 10% of profits from each Marketplace sale, you're directly contributing to CARE for the EDS and HSD communities.

### Create a Connection:

Demonstrate your commitment to making a difference for our audience—The Marketplace is a space where consumers actively seek out products from brands that care.

# How it works?

The Marketplace operates like an affiliate program, where each vendor provides a unique link or code for purchases. When you shop through these links or enter the code at checkout, a percentage of your purchase goes directly to The Ehlers-Danlos Society at no extra cost to you. This simple setup lets you support our mission each time you buy, helping fund CARE for the EDS and HSD communities.

## Vendor to Customer

### Payment Methods:

- Each vendor/sponsor is responsible for collecting their money from each sale. The Ehlers-Danlos Society will not be held liable or responsible for the exchange of money/items for marketplace vendors/sponsors.
- It is up to the vendor how they accept payment on their site. No payments will be taken directly through our webpage.

### Exchange/Refunds:

- Each vendor must prepare their own refund and exchange policy that will give customers confidence in their purchase. Each vendor must ensure they display their policy on their website.
- Each vendor will be responsible for clearly communicating these policies to their customers.
- The Ehlers-Danlos Society will not be liable for refunds or exchanges sourced through the marketplace or any dissatisfaction with products.

# How it works?

## Vendor to Society

### System types:

- You may already have an affiliate program set up with platforms such as Share a Sale, Social Snowball, etc. We welcome and encourage this type of process for easy tracking.
- If you do not wish to use an external platform, we can track orders through a code provided on the marketplace. By choosing this option, we ask for quarterly reports to prove number of sales made via the code, and bank transfers. Failure to submit these on time could result in you being removed from The Marketplace. Please refer to the Vendor T&Cs document emailed to you for further information.





# Terms & Conditions:

We own the right to track the traffic and engagement generated through clicks to your site via the link on our webpage.

We own the right to remove a vendor from the marketplace if they do not abide by the regulations listed below.

You as a vendor own the right to remove yourself from the Marketplace whenever you decide. Please email us if you no longer wish to participate on the platform.

## Disclaimer:

It will be stated and noted that resources found on the Marketplace, provided by sponsors, marketplace vendors, companies, and organizations who contribute to The Society and/or offer substantive discounts to our members are in no way endorsed by The Ehlers-Danlos Society.

## Right to Remove a Vendor from the Marketplace:

We are here to support our community and offer them a shopping experience they can trust. Following are specific reasons that grant us the right to remove a vendor from the Marketplace, active immediately.

- Not providing a satisfactory service to our customers (e.g., not fulfilling orders, continuous shipping delays, incorrect items received).
- Poor feedback from buyers sourced through the marketplace.
- Not supplying the donation payment.
- Unethical behaviour taking place.
- Being non-compliant and non-cooperative with our customers.
- If false documents and reports are provided to show incorrect number of sales/profits.

We will provide you with an opportunity to address and fix the situation before your presence on the Marketplace becomes denied.



# Interested in joining our Marketplace and having your products listed?

Scan the QR Code below to complete the form:

